

Why Otters?



Otters are considered an Umbrella Species, a Bioindicator and a Flagship Species

Umbrella Species: A species whose protection indirectly helps the many other species that make up the ecological community of its habitat.

Bioindicator: A species whose function, population, or status can reveal the qualitative status of the environment.

Flagship Species: A species chosen to raise support for biodiversity conservation in a given place or social context.